

## NNJR BoT – September 8, 2015

Meeting was called to order at 7:30PM at Brio Tuscan Grill.

Board Members present: Brandon Fetch (BF), Chris Mosley (CM), Butch O'Connor (BO), Larry "JR" Malone (LM), Andrew Warren (AW), Matt Rooke (MR)

Guests present: Walter Huber (WH), Peter Schneider (PS)

A verbal reread of the previous meetings minutes was done; motion to provisionally approve previous meeting minutes (CM), seconded (MR), passed unanimously pending distribution.

Treasurer's Report (JE not present; submitted via e-mail)

- Pending liabilities of remaining 3 Solo events
  - Anticipation of a wash on expense relative receivables
- Projected to have an acceptable year-end balance
- Pending check from TriRegion for Pocono

RE/Race Report (CM)

- Appointment of Peter Schneider as our remaining board position (Trustee)
- Nominating Committee being formed for RE position election
  - Coordinating former RE to head committee (Darrell Anthony)
- Mini-Con/Round Tables scheduling/need
- Pocono
  - Final wrap-ups
  - Considering options for 2016
  - Attempting to rent entire facility; need partnership with another event (PDX, Solo)

Social Media (MR)

- Significant response to ad buys on FB for Pocono
  - Personal messages about event only being entered because of observing of ad
- Motion to run Facebook ads for next 2 Solo events (BF), seconded (BO); passed for \$100 commitment

Social Report (AW)

- Mini-Con planning
  - Hamilton Park reviewed by AW
    - Looking very likely
    - Negotiating room rates (based upon guaranteed bookings)
    - Developing needs for completing an RFP
- Meeting location

- Brio is unanimous for board meetings
- Brio is pending approval for membership meetings
  - Menu & drink pricing around \$30pp

#### Solo Report (LM)

- Remaining 3 events already committed & rented
- Perry offered MSNE a coupon code to enter this weekend's event
- Alternate site options
  - "Jungle Habitat" lot may be a no-go
  - Airport lot might still be viable

#### Rally Report (PS)

- 25<sup>th</sup> Annual Teddy Bear Rally – December 6<sup>th</sup>
  - Subaru dealership at Budd Lake; potentially ending at Long Valley Brew Pub
  - Requesting a Social Media involvement or mass-mailer for advertising/promotions
- Highlands Association Rally – October 11<sup>th</sup>
  - Submission of forms encountered a hiccup
  - Forms need submitted at least 3 weeks prior to event
  - Need formal "Rally Master" and/or "National Safety Steward"

#### Member Communications Report

- Linda L. is doing well "at home" – at home for Linda is @T&S!
- Lime Rock Park: The Secret Valley of Racing: <http://www.szwedo.com/lrp-product.html>

#### New Business

- Motion to approve an investigation of placing an order for the hat Chris was wearing at Pocono this weekend (BO), seconded (BF); approved unanimously

Motion to adjourn (AW), seconded (PS).

Meeting adjourned at 9:25M