

NNJR BoT Minutes – January 13, 2015

Meeting was called to order at 7:23PM at Stefano's

Board Members present: Brandon Fetch (BF), Chris Mosley (CM), Matt Rooke (MR), Andrew Warren (AW), Butch O'Connor (BFO), Larry "JR" Malone (LM)

Guests present: Linda Santangelo-Mosley (LSM), Dave Panas (DP), George Bloeser (GB), Judy Bloeser (JB)

Previous meeting's minutes pending submission for review & approval (BO).

RE Report (CM)

- GB/JB offered the board the opportunity to attend their board meeting 01/27; Chris & another will attend
- Committee/report assignments for board members
- National Convention attendees: CM, BFO with BF as a fill-in

Race Report (CM)

- Pocono
 - Historical track report from GB; relating coordination & desirability to making it a premiere location
 - Mother's Day is NOT on our calendar nor any commitment to the track
 - August Divisional
 - Friday test day (track run)
 - Partnering with Philly & NEPA
 - DC Region/MARRS will combine; confirmed
 - MARRS sanction fees; verbally stated to be same as 2014
 - Last Divisional event for Runoffs qualifying
 - VW "AM/CAN" race event
 - 3-year contract in-hand; 2015 is year 3
 - Pending review of 2015 version
- Annual Tech date; pending discussion with Bob Zecca

Treasurer's Report (JE)

- Checks received; Glen, Meadowlands (deposit return & cancelled November date)
- Pro-IT funds disbursed to Terry Hanushek
- Solo provided a large support to finances
- SJR invoice
 - Replying with notation of incorrect calculation
 - Not inclusive of JRB termination date
 - **Letter being drafted (CM); sent by this weekend**

- Van decision
 - Motion to lease van to SJR (BF); seconded (JE); passed
 - **Pending lease agreement for submission to SJR for approval (BFO)**

Social Media (MR)

- FB campaign, at halfway of a 2-month commitment, reflects a 50% increase in exposure/visibility
- Recommending doing some more localized promotions for events
 - 3-week campaign before events; \$30 for Solo, \$100 for Races
 - Motion made (AW); seconded (LR); approved
- Requesting another postcard be created prior to each major NNJR event (MR)
 - Following same design as before
- Reviewing optimizations for Constant Contact to improve opens/reads/confirmations

Social Report (AW)

- January Region/Awards Party – 01/24, Saturday evening, 7-10PM
 - Awards will be the telescoping [magnetic flashlight](#) (click link)
 - BF will communicate with manufacturer to order
 - Packanack Clubhouse
 - 60's theme; presenting Gran Prix
 - Food/drink responsibilities being determined
- ConstantContact blast being sent by CM
- Include notation about SCCA waiver signatories to bring them as Lenore Panas is a Chief Registrar and can sign hard-card waiver forms

Solo Report (LM, JE)

- Alternate/back lot is being accepted at slight rate increase over 2014
 - Ernie/Perry will be confirming and receiving a contract soon
- Getting dates confirmed for 2015

Communications Report

- No updates

Old Business

- All items taken care of! ***applause***

Motion to adjourn (BFO), seconded (BF).

Meeting adjourned at 9:29PM