

NNJR BoT Minutes – December 9, 2014

Meeting was called to order at 8:55PM at Stefano's

Board Members present: Brandon Fetch (BF), Chris Mosley (CM), Matt Rooke (MR), Linda Santangelo-Mosley (LSM), Andrew Warren (AW)

Guests present: Butch O'Conner (BO), Walter Huber (WH), Larry "JR" Malone (LM)

Previous meeting's minutes pending submission for review & approval.

Race Report (CM)

- Pocono
 - Mother's Day
 - Multiple opportunities to negotiate options for that weekend were rebuffed
 - Track representatives refused to negotiate on any option proposed
 - Suggestion of running Saturday "Restricted Regional" & Sunday as PDX
 - Will **require** someone to operate as "Race Chair" for PDX
 - Motion to abandon this weekend (LSM), seconded (MR); passed
 - August Divisional
 - Partnering with Philly & NEPA
 - DC Region/MARRS will combine
 - Last Divisional event for Runoffs qualifying

Treasurer's Report (JE)

- Abbreviated report submitted via e-mail
- Solo is positive
 - Attempting to recover 2014 security deposit from Meadowlands & last cancelled event
- Pro-IT is positive; pending identification of recipient of funds with Terry Hanushek now operating the Pro-IT series
 - Remaining funds must be returned before end of 2014
- Pocono August deposit submitted
- Ensure any funds received and allocated to "Flight 93" be sent before end of 2014
- Please submit any pending bills/expenses prior to end of month
- Motion to accept abbreviated treasurer's report (AW), seconded (CM), approved

Social Media

- Motion to allocate \$200 for Facebook promotional ad (MR), seconded (LSM)
- Requesting another postcard be created prior to each major NNJR event (MR)
 - Following same design as before
- Reviewing optimizations for Constant Contact to improve opens/reads/confirmations

Social Report (LSM)

- Holiday Party was both a financial & membership success
 - We were billed for fewer than we committed to (35 vs. 40)
 - 4-6 members attended which had not been seen previously
- January Region Party – 01/24, Saturday evening
 - Packanack Clubhouse
 - 60's Theme
- Linda is stepping down from Social Chair position, we thank her for her years of service to the region

Solo Report (LM, CM)

- 11/22 event cancelled
- Meadowlands is attempting to double rental fee of Lot E; pending negotiations and/or identification of alternate location
 - Offered an “alternate/back lot” still at an increase over 2014
 - Requesting Perry or Ernie to open negotiations but to specifically not agree to the proposed rate for Lot E or alt. lot at this time
- Co-marketing opportunity with an auto maker's in 2015
 - Requires a 2-day event
 - Pending discussion of participating in a 1-day event
 - Challenges of getting entrants for a 2-day event
 - We will inquire about splitting a single-day autocross across two days
 - Split classes between days

Communications Report

- No updates

Rally Report (WH)

- Teddy Bear Rally was a good event
- 27 participants even with coincidental scheduling of our social event

Old Business

- **“Vanna White”**
 - **Inventory this weekend**
 - **Will be collected post-Jerk**
 - **What to do?**
 - **Put up for sale?**
 - **Store it?**
 - **Decision pending**

Motion to adjourn (CM), seconded (LSM).

Meeting adjourned at 10:00PM